

Ad Size	Dimensions	Cost:	
		1 Issue	4 Issues
Full page – Cover 4	8 3/8" × 11 1/8"	\$3,784	\$3,484
Full page – Cover 2 or 3	8 3/8" × 11 1/8"	\$3,584	\$3,284
Full page (interior)	7" × 9 1/4"	\$3,484	\$3,234
Full page (interior) bleed	8 3/8" × 11 1/8"	\$3,484	\$3,234
2/3 Page	4 1/2" × 9 1/4"	\$2,556	\$2,384
1/2 Page Flat	7" × 4 3/8"	\$2,210	\$2,082
1/2 Page Island	4 1/2" × 7"	\$2,210	\$2,082
1/2 Page Vertical	3" × 9 1/4"	\$2,210	\$2,082
1/3 Page Vertical	2 1/8" × 9 1/4"	\$1,867	\$1,762
1/3 Page Flat	7" × 3"	\$1,867	\$1,762
1/4 Page Vertical	3 1/4" × 4 3/8"	\$1,272	\$1,072
1/4 Page Horizontal	4 3/8" × 3 1/4"	\$1,272	\$1,072
1/6 Page Vertical	2 1/8" × 4 3/8"	\$1,064	\$1,064

Print Ad Specifications

All ads are 4-color (Subtract \$650 for B&W)

Live copy to be 1/4" from trim on all 4 sides

Trim is 8 1/4" × 10 3/4"

Bleed is 1/8" on all 4 sides

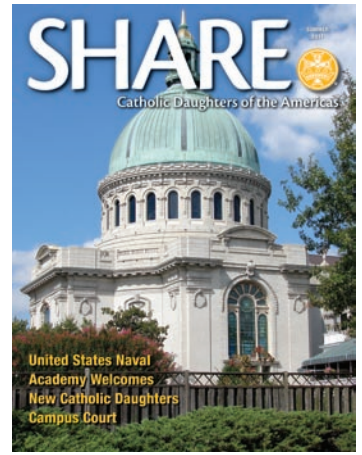
Density 280 with Maximum of 300

Annual Production Schedule

Issue	Ad Deadline	Mail Date
Winter 2011-12	November 28	Jan. 5, 2012
Spring 2012	March 4	April 6
Summer 2012	June 3	July 7
Fall 2012	September 10	October 12

Paper Stock: The interior (text pages) of SHARE Magazine are printed on Escanaba 45 lb. No. 4 gloss coated text stock, and the outside (cover) is printed on Vision 70 lb. No. 3 gloss coated text stock. Both are PEFC* certified. *PEFC stands for Programme for the Endorsement of Forest Certification and is the world's largest forest certification organization ensuring that the paper we use is well managed and comes from a paper mill using the utmost sustainability and environmental practices.





SHARE Magazine
 Published Quarterly • 80,000 circulation

About SHARE Magazine




SHARE Magazine is the membership publication for one of the oldest and largest organizations of Catholic women in the Americas — the Catholic Daughters of the Americas.

- Share Magazine is published quarterly
- 80,000 dues-paying recipients
- SHARE readers are members of 1,400 Courts in 45 states and Mexico, Puerto Rico and Guam
- Readers are aged 18 to 80+ (Majority in the 40-60 range).
- 15 campus courts with college-age women who receive the publication

For more about the Catholic Daughters, visit www.catholidaughters.org

SHARE is now On-line – Visit our website and click on the Share cover to see our exciting new on-line edition, free to all viewers.

Digital version benefits include:

-   
- URL addresses are live and open directly to your website
- Page/hit traffic reporting

“The Missionary Association of Mary Immaculate has advertised in SHARE magazine for the past 19 years. The readers of SHARE have been most generous in supporting the Missionary Oblates and the people they serve. We are grateful for our longstanding association with SHARE.”

Mark Etling, Donor Development Manager, Missionary Association of Mary Immaculate

The Catholic Daughters of the Americas

The Catholic Daughters of the Americas (CDA) is one of the the largest organizations of Catholic women in the Americas. The CDA was formed over 100 years ago and today numbers 80,000 strong in more than 1,400 courts (local chapters) in 45 states across the country, and in Puerto Rico, Mexico, the Dominican Republic, Guam, and the Virgin Islands.

While the majority of members range in age from 40–60, the organization supports younger members through the Junior Catholic Daughters of the Americas (ages 8–18) and a network of Campus Courts on many universities.

The Catholic Daughters are deeply spiritual, share their faith and love of god, and collectively are a very influential, long-standing and important organization of Catholic women.



PHOTO: MAY MURPHY

Tom Panas

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In addition to being your contact for placing ads in SHARE, Tom also writes for the magazine.

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